

Senior Public Health Strategist

Reports to:	Consultant in Public Health		
Department:	Service Reform and Strategy	Grade:	PO4
DBS Status:	Enhanced Child and Adult	Politically restricted:	No
Job Purpose:			
<p>The postholder will work as part of a dynamic public health team. This will involve working collaboratively with West and North ICB, Brent ICP, NHS England, Office for Health Improvement and Disparities (OHID), UK Health Security Agency (UKHSA) and the voluntary sector in delivering and commissioning services to promote health and wellbeing and reduce health inequalities</p>			
Values			
<p>Collaborate proactively. Lead inclusively. Embrace change. Be bold and curious. Celebrate and share our success.</p>			
Job specific roles and responsibilities			
<ol style="list-style-type: none"> 1. Make a positive contribution to the delivery of the service. This will include working flexibly and positively to achieve the objectives of the council. 2. Manage and lead staff to achieve high performance and effective operational delivery, including developing and improving staff capability. 3. Ensure that the council's overall vision, values and ethos are central to the requirements of the service. 4. Support effective working relationships and act as an ambassador and advocate with external organisations. 5. Keep up to date with developments in service delivery and best practice to ensure the service performs effectively and to the highest standards. 6. To support and influence the public health agenda for Brent drawing on knowledge of local, regional, and national public health, local government and the NHS. 7. To be the public health lead in the delivery of identified key projects and strategic initiatives on behalf of the Public Health Consultant. 8. To contribute public health expertise to the development, and implementation of specific projects within the Public Health Work Programme. 			

9. To assess future policy and legislative developments, providing advice on the implications for the department and assist in the delivery of the general horizon scanning and change agenda.
10. To use appropriate evidence-based techniques to inform decision-making.
11. To assist in the delivery of public health outcomes by outreach and innovative delivery systems in the community.
12. To lead on the commissioning of various work streams and services on behalf of the Consultant in Public Health.

Communication and Partnership Working

13. The post holder will be required to develop and maintain constructive relationships with a broad range of internal stakeholders including Children and Young Peoples, Adult Social Care, Housing, Emergency Planning and other relevant areas.
14. The postholder will be required to develop and maintain constructive relationships with a broad range of external stakeholders including UKHSA, OHID, NHS England, NHS providers, Brent ICB and others across the Integrated Care System (ICS) footprint as well as neighbouring London Boroughs.
15. The postholder will be required to develop and maintain constructive relationships with Voluntary Sector Organisations and umbrella agencies such as Brent Healthwatch and Brent CVS.
16. Participate in relevant internal and external working groups, networks, projects, services and initiatives.
17. Present information and issues, explaining highly complex issues, to a wide range of internal and external stakeholders.
18. To support joint or collaborative commissioning with other Council Departments, the NHS and other agencies.
19. To liaise with other colleagues to share best public health practice and information.

Project Management

20. To manage a selected number of projects and pieces of work within the public health work programme, ensuring planning, organising and prioritising workload to meet project deadlines.
21. Contribute to performance improvement within the team and commissioned services, taking a lead for identified areas where agreed.
22. Provide coordination of and participate in relevant internal and external working groups and provide project advice, expertise and support where requested.
23. Provide relevant and timely specialist advice on own portfolio of projects and specialist areas.

24. Ensure appropriate governance arrangements are in place for all projects, to ensure quality, safety and best value. Also to ensure clinical governance considerations are included where required.
25. To keep project information up to date, e.g. project plans, schedules, budget, risks and issues logs, communications plans.
26. To report project status, risks and issues in accordance with agreed reporting schedules.
27. To work with other leads and partner agencies to co-ordinate planning and action on cross-cutting work.
28. To apply project management tools, methodologies and best practice to ensure that high standards are achieved across all areas of work, deadlines are met and desired outcomes achieved.

Health Intelligence

29. To identify inequalities in health outcomes.
30. To undertake literature reviews and critical appraisals to inform key evidence-based decisions of the council.
31. To undertake robust analyses of data to identify performance issues, data challenges, strengths and weaknesses, ideas and requirements for improvement.
32. To assist in the production of key public health products such as the annual public health report
33. To assist in the joint strategic needs assessment process.
34. To assist in project work on equity audit, health impact assessments, health needs assessments, survey, research projects and other activities carried out by colleagues at Brent Council.

Financial and Physical Resources

35. Provide regular reporting on the targeting of resources and monitoring their implementation from a value for money perspective.
36. Evaluate projects within identified portfolio for delivery against financial savings plans through the use of sophisticated, high quality project analysis.

Staff Management

37. Take a lead in the coordination of training and development in areas of public health strategy and other areas within the team

Research and Development

38. Contribute to the formation of partnerships and workstreams with academic institutions

39. Contribute to local research across the health economy where appropriate.

Planning and Organisation

40. Contribute to the strategic planning of team projects, identifying interdependencies across projects, potential impacts on wider organisation, resource requirements and building in contingency and adjustments as necessary.
41. Contribute to the development of performance and governance strategies and the development and implementation of improvement programmes, in accordance with work programme priorities.
42. Contribute to short, medium and long term business plans, achieving quality outcomes.

Policy and Service Development

43. Contribute to the development of an integrated approach to service delivery and the fostering of innovation
44. Develop policies and procedures in own work function with an impact on the wider organisation, as required.

General

45. Safeguarding is everyone's responsibility and all employees are required to act in such a way that at all times safeguards the health and well-being of children and vulnerable adults.
46. Carry out duties with due regard to the Council's Customer Care, Equal Opportunities, Information Governance, Data Protection, Health and Safety and Emergency Planning & Awareness (including to provide assistance where available) policies and procedures.
47. Employees should embed environmental sustainability into their work, actively contributing to Brent becoming a carbon-neutral borough in 2030.
48. Undertake any other duties commensurate with the general level of responsibility of this post.

Essential Requirements (key skills & qualifications)

Knowledge and Qualifications

1. Post Graduate qualification in Public Health or a related area or equivalent experience
2. 3 years' experience of working in Public Health

Experience

3. Experience in a Healthcare or Public Health related environment
4. Experience in managing internal and external stakeholders at senior levels and facilitating/leading meetings.

5. Experience of change management and/or working with groups to facilitate buy-in and ownership.
6. Experience of PH and health services research, data management, health service reviews, health needs assessment, health impact assessment, health surveys
7. Experience of successfully operating in a politically sensitive environment
8. Demonstrated experience of co-ordinating projects in complex and challenging environments from vision to delivery
9. Experience of monitoring budgets and business planning processes
10. Comprehensive knowledge of project principles, techniques and tools, such as Prince 2 Foundation and Microsoft Project or equivalent experience

Skills and Abilities

11. Ability to strategically lead projects across the council/involving external partners
12. Proficiency in use of Excel, Word, Outlook, PowerPoint understanding and experience of literature review and evidence assessment.
13. Understanding of basic quantitative and qualitative research methods and basic epidemiological methods as applied to public health problems.
14. Ability to prepare and produce concise yet insightful communications for dissemination to senior stakeholders and a broad range of stakeholders.
15. Ability to analyse very complex issues where material is conflicting, changing and drawn from multiple sources
16. Demonstrated capability to plan over short, medium and long-term timeframes and adjust plans and resource requirements accordingly
17. Demonstrated capabilities to manage own workload and make informed decisions in the absence of required information, working to tight and often changing timescales
18. Ability to interpret data and convert to intelligence to inform commissioning and decision making

Within reason these key deliverables may evolve to meet service need and it is expected that the postholder will be flexible and adaptable in their delivery to meet both service and council wide needs