Job Description

Job Title:	**Gambling Harms Strategy Delivery Officer**		
Reports to:	Senior Insight Analyst - Local Authority Research Practitioner		
Directly accountable for:	N/A		
Reporting Department:	Public Health	**Grade:**	PO1
Department:	Service Reform & Strategy	**Driving required:**	No
DBS Status:	N/A	**Politically restricted:**	No

Job Purpose:

Brent Council is looking for a Gambling Strategy Delivery Officer dedicated to shaping and delivering our new Gambling Harms Strategy.

With 81 licenced premises, Brent has the second highest number of gambling premises in London. The 'aim to permit' rule, enshrined in legislation, has meant that local authorities have been limited in their ability to refuse new licence applications. However, at Brent, we are determined to minimise the impact of the harms associated with gambling (such as mental health, debt, crime, homelessness and stigma) to support our residents and communities.

While this role sits within Public Health, the postholder will be expected to coordinate with teams from across the council and wider partners to establish a Gambling Harms partnership. Key strategic priorities for this role include improving public awareness of gambling and its harms, to promote early intervention for those at risk or affected by gambling harms and to support the development and promotion of treatment pathways.

This role is relatively high profile as tackling gambling harms is high on the agenda for Cabinet. This role is supported by a steering group and supervised by the Senior Insight Analyst - Local Authority Research Practitioner.

Brent Values

- Collaborate proactively.
- Lead inclusively.
- Embrace change.
- Be bold and curious.
- Celebrate and share our success.

Job specific roles and responsibilities

- To coordinate the delivery and implementation of a new Gambling Harms strategy
- Act as the main point person for gambling-related queries for Public Health, including preparing representations against licensing and planning applications, and attending related hearings
- To take a lead role in the steering group, supporting and delivering key projects aligned to the OHID funding

Evaluated October 2026; Last reviewed October 2026

- Develop and maintain strong relationships with a broad range of internal and external stakeholders such as Housing, Brent ICB, and voluntary sector organisations
- Keep up to date with the latest policies and national guidance on tackling gambling harms, the evidence-base to reduce gambling-related harms, as well as wider gambling-related legislation and news
- To contribute to the planning, development, commissioning, implementation, monitoring, and evaluation of interventions, programmes, services, and strategic plans designed to reduce gambling-related harms, promote health and/or address health inequalities, including
    - Establishing a Gambling Harms Partnership across the Council and external partners
    - Coordinating public health campaigns on gambling with key partners, relevant stakeholders, and the local community
    - Improving support pathways for those affected or at risk of being affected by gambling harms through identifying key points of contact with council services, reviewing screening questions, and ensuring better data collection to enable earlier identification
- Conduct targeted community engagement to introduce education or training on gambling and recognising when it becomes harmful e.g. with schools, faith groups, youth clubs and women's/men's groups
- Enable earlier identification of those at risk or already affected by gambling harms by adding screening questions and brief intervention tools to key points of customer interaction in the Council
- Deliver workforce training across health, housing, debt advice, alcohol and drug services and welfare teams
- Liaise with other colleagues to share best public health practice and information.

Safeguarding is everyone's responsibility and all employees are required to act in such a way that at all times safeguards the health and well-being of children and vulnerable adults.

We are committed to an inclusive workplace where everyone is treated with dignity, respect, and fairness. All employees are expected to promote equality, diversity, and inclusion, and candidates may be assessed on their ability to contribute to an inclusive working environment.

Undertake any other duties commensurate with the general level of responsibility of this post.

Essential Requirements

	Criteria
1	**Knowledge and Qualifications** • A knowledge and understanding of the underlying determinants of health and issues facing people in communities in Brent, particularly those in areas of deprivations. • Knowledge of public health and of using a balanced evidence base to inform and support programmes that improve the health of the population • Knowledge and understanding of the major factors, influences, and challenges facing local government

	• Knowledge of research methods, evidence appraisal and evaluation, including the ability to synthesise information from a range of quantitative and qualitative sources to inform decision-making. • Understanding of the legislative, policy and regulatory environment that influences public health activity, and the ability to interpret and apply guidance to local programmes and interventions. • Proficiency in use of Excel, Word, Outlook, PowerPoint • A degree qualification in Public Health or other related area
2	**Experience** • Experience of working in Public Health or a similar related field • Experience of implementing and delivering public health interventions • Experience of working across multiple organisational boundaries and multi-agency collaboration • Experience of creating and giving presentations to a varied group of internal and external stakeholders • Experience of influencing and achieving outcomes through partnership working without direct managerial authority. • Experience of facilitating discussions and building consensus amongst stakeholders with differing priorities, interests and perspectives. • Experience of working with senior stakeholders and presenting complex information to support decision-making. • Experience working on gambling harms
3	**Skills and Abilities** • An ability to manage competing demands, work methodically, achieve targets and respond flexibly to changing needs and priorities. • Organisational skills to plan and prioritise actions to deliver timely results, managing risk and resolving barriers to success. • An ability to identify and manage confidential and sensitive information and to operate with professionalism and integrity. • Ability to support the implementation of evaluations and surveys that inform project and programme management to improve outcomes. • Excellent communication skills and the ability to work with a range of partners, to support the development of locally appropriate public health programmes. • Ability to lead and contribute to health promotion campaigns, reports, resources and tools for a variety of audiences. • Ability to influence, negotiate and build consensus across a wide range of stakeholders with differing priorities and objectives. • Ability to communicate complex evidence, research findings and policy issues clearly to a range of audiences, including senior leaders, elected members, partners and residents. • Ability to facilitate challenging or contentious discussions and maintain effective working relationships in sensitive situations.

	• Ability to manage multiple workstreams and competing deadlines, frequently reassessing priorities and adapting plans in response to emerging issues and changing organisational priorities. • Ability to interpret exercise sound judgement and make recommendations in situations where there may be competing interests or no clear solution. • Ability to rapidly acquire and apply specialist knowledge in emerging subject areas, translating complex evidence and policy into practical actions and recommendations. • Willing to travel around the borough.

Budget Responsibility N/A
Overall Headcount N/A

Within reason these key deliverables may evolve to meet service needs, and it is expected that the postholder will be flexible and adaptable in their delivery to meet both service and council-wide needs