

## Survey:

What is your name? **Andrew McPheat**

What is your organisation (if applicable)? **Knight Frank on behalf of Braeside Properties Limited**

### 1. Which part of the Plan are you commenting on?

Policy:  Paragraph:  Table:  Map:

### 2. Do you consider the Plan is:

Legally compliant? Yes:  No:   
Sound? Yes:  No:

### 3. If you believe the Plan to be unsound, is this because it is not:

Positively prepared   
Justified   
Effective   
Consistent with national policy

### 4. Please give reasons for your objection or support:

It is our contention that the inclusion of the 43-47 Alperton Lane site within the Alperton South Locally Significant Industrial Site (LSIS) and the restriction of development within this area to industrial-related activities is neither evidence based, justified, or deliverable.

The site has the potential to contribute to increased residential and economic development in the Borough, and that the Plan-making approach being pursued by the Council in respect of this site is not appropriate.

To extend the Alperton South LSIS to cover 43-47 Alperton Lane would result in a constrained policy position that would not provide the site with the necessary land use flexibility to respond to market demands and fluctuations; would not align with the proposed mixed-use allocation to the east; and would represent an impediment for the site in realising its development potential.

Please see submitted representations titled '2019 12 05\_43-47 Alperton Lane Reps' for further information in respect of the site.

**5. What change(s) do you consider necessary to make the Plan legally compliant or sound?**

We consider that the Alperton South LSIS designation should be revised to **not** cover the site known as 43-47 Alperton Lane, as this increase designation is not considered to be justified or compliant with the evidence base.

Please see submitted representations titled '2019 12 05\_43-47 Alperton Lane Reps' for further information in respect of the site.

**6. If your representation is seeking a change, do you wish to participate at the oral part of the examination?**

**No**, I do not wish to participate at the oral examination

**Yes**, I wish to participate at the oral examination

**7. If you wish to participate at the oral part of the examination, please outline why you consider this to be necessary:**

We wish to appear at the Examination so that we explain in further detail our justification behind the statements made in this form and the associated written representations, and play an active part in the Plan-making process.

We consider it necessary to present our case to the Inspector and look forward to taking part in the Examination process in due course.

**If you would like to comment on additional policies, please fix another sheet to this.**

To ensure an effective and fair examination, it is important that the Inspector and all other participants in the examination process are able to know who has made representations on the plan. The LPA will therefore ensure that the names and addresses of those making representations can be made available and taken into account by the Inspector. The Council, its

appointed Local Plan Programme Officer or the Planning Inspector appointed to undertake the Examination may also contact you regarding your response.

- Please indicate if you wish your personal data to be used for reasons other than identifying your representation and being contacted in relation to that representation.