

May 2014

Dear Parent/Carer,

I am the Executive Principal of The Crest Academies and I am writing to introduce myself and the Academies. If you are reading this then you are thinking through which school you would like to send your child to this September.

Choosing a secondary school is one of the most important decisions for us as parents. The Crest Academies are committed to providing a superb education for our children. We began our journey to achieve this in September 2013 and we are well on the way.

The Crest Academies comprises both a girls' school and a boys' school, and from this September we will be moving into a brand new school building with fantastic state of the art facilities.

As part of our move to the new building in September, we have committed to all Year 7 students being equipped with their own iPad mini. This will ensure that students will be able to have ready access to their school work and resources at any time, not just during the school day.

As Executive Principal, my role is to ensure that The Crest Academies are outstanding schools - something I achieved with the last three academies that I led, turning around previous under performance. Our GCSE results last summer showed some early signs of progress, and this summer we expect even more significant improvements. Ofsted is clear we are improving.

The enclosed newsletter will give you a flavour of what life is like at The Crests, but I would also like to invite you to an **Open Morning on Saturday, 17 May 2014 from 09:30 to 12:00**. If you cannot make this date and time, please come along on **Saturday, 21 June 2014 from 09:30 – 12:00**. I am also more than happy to meet with parents individually; you can meet staff and students who will talk to you about our progress and the changes we are making. Alternatively, if you want to talk to me about a place then call or e-mail and we will set up an appointment.

September 2014 marks a fresh start for the Crest Academies and I hope that you will consider us as one of the options open to you and your child.

Yours sincerely,



Phil Hearne
Executive Principal